



DEPARTMENT OF THE ARMY  
HEADQUARTERS, U. S. ARMY MEDICAL COMMAND  
2050 WORTH ROAD  
FORT SAM HOUSTON, TEXAS 78234-6000

REPLY TO  
ATTENTION OF

MCSM

05 NOV 2010

MEMORANDUM FOR

Commanders, MEDCOM Major Subordinate Commands  
Directors, OTSG/MEDCOM OneStaff

SUBJECT: Veterans Day Safety Message

1. Veterans Day is a day to honor our Veterans and thank those who continue to serve and defend the freedoms of our Great Nation. Although first proclaimed *Armistice Day* in 1919 by President Woodrow Wilson, it was not until 1953 when Alvin J. King, a Kansas shoe salesman, expressed the idea to US Representative Ed Rees to expand the celebration to include *all* Veterans – not just those of the *Great War*. President Eisenhower agreed, and so marked November 11 each year, the anniversary of the signing of the armistice ending the first World War. We pause on the eleventh minute, of the eleventh hour, of the eleventh day, of the eleventh month of each year to honor the 25 million military veterans in our Great Nation.

2. Veterans Day holiday is the perfect time to focus on the 2010 Army Fall/Winter Safety Campaign, "No Time to Chill" when it comes to safety -- do all you can to keep your Soldiers, Families and civilians both Army Safe and Army Strong! The tools and products included in the campaign will help leaders at all levels build and manage top-quality seasonal safety programs geared toward their unit's unique needs. The campaign kit includes posters, feature articles, videos and public service announcements focusing on timely safety topics like hunting, skiing and snowboarding, cold weather injury, privately-owned and Army motor vehicle operations, plus many more. Find more on the "No Time to Chill" campaign at: <https://safety.army.mil/multimedia/CAMPAIGNSINITIATIVES/FallandWinterSafetyCampaign2010/tabid/1981/Default.aspx>. Additional cold injury prevention resources are available from the U Army Public Health Command (Provisional) and the US Army Research Institute for Environmental Medicine (USARIEM) at <http://phc.amedd.army.mil/topics/discond/cip/Pages/default.aspx>.

3. I challenge you to honor our Veterans with responsible and safe behavior. The seasons may change, but safety and risk management always have a place in every mission and off-duty activity. Enjoy the Veterans Day Holiday and thank you for all you do every day in support of Army Medicine.

Army Medicine: Bringing Value...Inspiring Trust!

ERIC B. SCHOOMAKER  
Lieutenant General  
The Surgeon General and  
Commanding General, USAMEDCOM